



These companies were already a part of the 2025 Report

PREMIUM SPONSORS













SPONSORS









































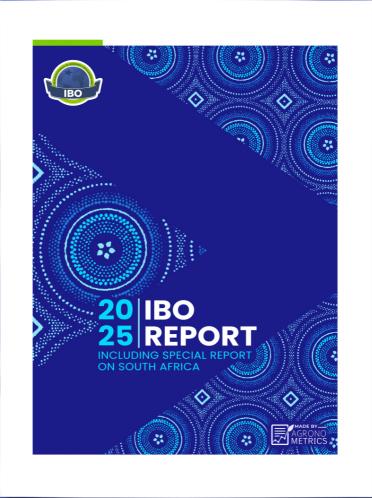
About the Report

This in-depth report provides invaluable information on trends and new developments taking place in the fast-growing global blueberry industry. The International Blueberry Organization (IBO) will release its 2026 IBO Report in the August of the same year.

200+ pages are included in the report, which will offer key data and unique insights to help blueberry industry professionals make more informed production and business decisions. The publication for download in a magazine format will be made available for free via the IBO Website.

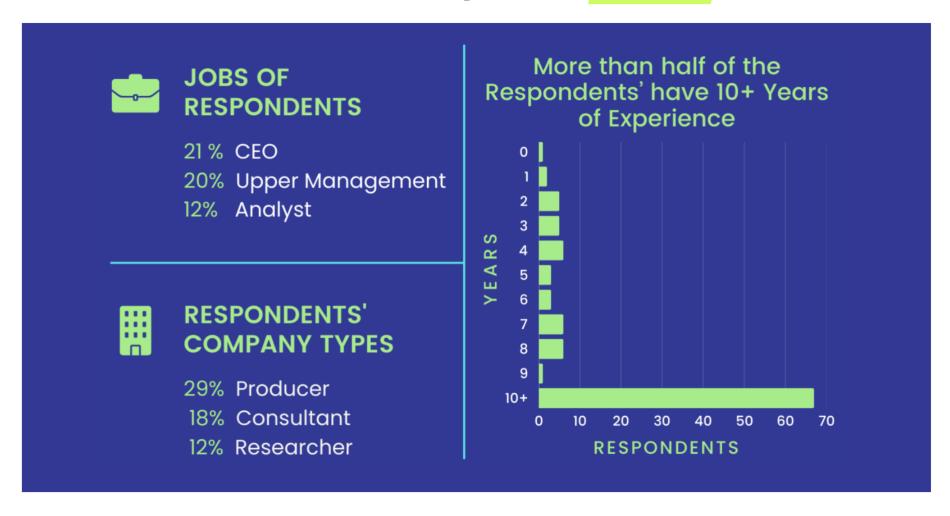
This report will also have an online version for members to access interactive tables and charts published in the magazine version. The 2025 online edition was a resounding success and has over a thousand downloads worldwide.







Reach the People that Matter*





Read the full 2024 Reader Survey Report Here ->

Gain detailed insights into our findings, trends, and analysis



Be a Part of the Best Publication in the Industry*



Reach the **Geographies** Most Valuable to Your Company

















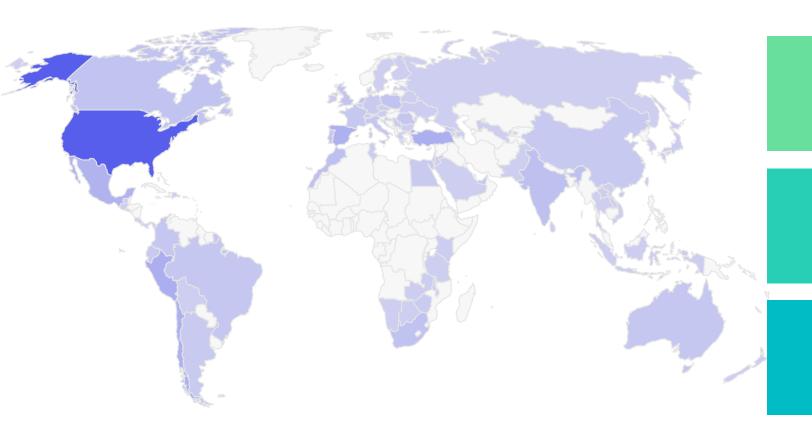






Global Exposure*

Map highlighting the countries where people downloaded the report



6,199Report Views

1,910 Visitors

116
Survey Responses



The report is complemented with monthly articles published by the IBO highlighting relevant countries and continuously driving traffic back to the publication

ADVERTISING RATES (US \$)

PREMIUM SPOTS

Advertise in the most sought after sections of our report and automatically be a report launch sponsor!

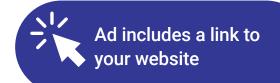
		Pre Sale 15%	Full Price JUN
20.5 x 27.5 cm 8.07 X 10.83 in	FIRST PAGE SECTION	USD 5,870	USD 6,900
41x 27.5 cm 16.14 x 10.83 in	2ND COVERAND 1ST PAGE	USD 7,790	USD 9,160
20.5 x 27 .5 cm 8.07 x 10.83 in	BACK COVER	USD 6,380	USD 7,510

Blueberry Brand in China

First Page Section Example

REGULAR SPOTS

		Pre Sale 15%	Full Price JUN
20.5 x 27.5 cm 8.07 X 10.83 in	FULL PAGE	USD 4,550	USD 5,350
41 x 27.5 cm 16.14 x 10.83 in	TWO PAGE SPREAD	USD 6,470	USD 7,610
20.5 x 27.5 cm 20.5 x 13.75 cm 8.07 x 10.83 in 8.07 x 5.41 in	FULL + 1/2 EXTENDED PAGE	USD 5,520	USD 6,490
20.5 x 13.75 cm 8.07 x 5.41 in	1/2 PAGE	USD 4,160	USD 4,430
20.5 x 9 cm 8.07 x 3.54 in	1/3 PAGE (HORIZONTAL)	USD 3,680	USD 3,910









Be a Sponsor of the 2026 IBO Global Blueberry Report Launch at the Digital Event

Join us as a distinguished sponsor at the highly anticipated In person and online launch events for 2026 IBO Global Blueberry Report!

Why Sponsor?

Enhanced Visibility

Your brand will be seen by a global audience of stakeholders in the blueberry industry

Exclusive Exposure

Your logo and brand will be featured prominently during the event and in promotional materials

Brand Alignment

Associate your company with the forefront of industry knowledge and innovation

Launch Event Sponsor

USD \$2,000



Special logo placement in the event emails promoting the launch and content



Special Logo placement on event materials and during the live stream

Requirements for Logo:

Please send your logo in high resolution (300 dpi or higher) in PNG, JPEG, or SVG format







Aditional Exposure



- Media kit
- Emails calling for advertisers (+5,000 contact list)
- ► Emails promoting the launch Webinar
- Dedicated email prior to launch thanking sponsors
- ► Sponsor page in presentation of report launch
- ► Promotional material post publication

Please contact us for more information



sales@agronometrics.com



Important Dates

Deadline to Purchase Advertisement	Friday, the 26th of June 2026
Deadline for Content/Art	Friday, the 3th of July 2026
Digital Launch of the Report	Tuesday, the 13th of August 2026

Please contact us for more information



sales@agronometrics.com



WHAT IS THE IBO?

Who we are

The IBO is a global organization bringing together leaders from around the blueberry world in all segments of the industry, including blueberry producers and marketers, affiliated business, social groups, and governmental organizations. Wecome together to learn, share, increase our understanding, distribute information, address mutual challenges, coordinate potential solutions and explore opportunities. Ultimately, the organization exists to advance the health and sustainability of the blueberry industry.

Mission

Our mission is to collect and share blueberry information, fostering a commongoal of increased worldwide blueberry consumptionin all forms.

IBO Annual Memberships

Marketers USD 2,000 - Associate USD 1,000



Please contact us for more information



sales@agronometrics.com

www.ThelBO.org

