



**MEDIA KIT  
2026**

**GLOBAL  
GRAPE GROUP  
*REPORT***

**10% OFF VALID THROUGH JUNE 30**

# These companies are already **part of the 2026 Report**

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## PREMIUM SPONSORS

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# Cool Carriers

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## SPONSORS

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Comité de Uvas



Asociación de Productores de  
Uva de mesa del Perú



## Distribution

The new point of reference of the global table grape sector for growers, marketers and retailers

## Audience Reach

Distribution to **10,000+** table grape industry stakeholders



**100+** companies represented by the founding members of the Global Grape Group



Comité de Uvas



## Distribution

### Media Coverage

Promoted by leading fresh produce industry media

 Fresh Fruit Portal.com

 Fresh Plaza

 THE PACKER

 FRUITNET

 Redagrícola

### Event Presence

Global Grape Group present at key industry events

- XI International Table Grape Symposium (Spain)
- Global Grape Convention (Chile)
- And more

## About the Report

This comprehensive report delivers essential information on trends and emerging developments shaping the rapidly evolving global table grape industry. The Global Grape Group (GGG), a major international collaboration launched by Chile, Peru, and Mexico, will release its first Global Grape Report in August 2026, marking a key milestone for the sector.

The Global Grape Group was created to unify the table grape industry around shared priorities such as sustainability, market development, data driven decision making, and the resolution of logistical challenges, with the objective of strengthening global consumption and the long-term future of the sector.




The report will provide critical data and exclusive insights designed to support grape industry professionals in making better informed production, commercial, and strategic decisions. The publication will be available for free download in magazine format through the Global Grape Group's official website.

The report will be officially launched in person during the XI International Table Grape Symposium (Spain)



## PREMIUM SPOTS






Advertise in the **most sought** after sections of our report and automatically be a **report launch sponsor!**

		Early Bird 10%	Full Price JUN
20.5 x 27.5 cm 8.07 X 10.83 in	 FIRST PAGE SECTION	USD 6,210	USD 6,900
41x 27.5 cm 16.14 x 10.83 in	 2ND COVER AND 1ST PAGE	USD 8,240	USD 9,160
20.5 x 27.5 cm 8.07 x 10.83 in	 BACK COVER	USD 6,760	USD 7,510

### First Page Section Example



## REGULAR SPOTS

		Early Bird 10%	Full Price JUN
20.5 x 27.5 cm 8.07 X 10.83 in	 FULL PAGE	USD 4,820	USD 5,350
41 x 27.5 cm 16.14 x 10.83 in	 TWO PAGE SPREAD	USD 6,850	USD 7,610
20.5 x 27.5 cm 20.5 x 13.75 cm 8.07 x 10.83 in 8.07 x 5.41 in	 FULL + 1/2 EXTENDED PAGE	USD 5,840	USD 6,490
20.5 x 13.75 cm 8.07 x 5.41 in	 1/2 PAGE	USD 3,990	USD 4,430
20.5 x 9 cm 8.07 x 3.54 in	 1/3 PAGE (HORIZONTAL)	USD 3,520	USD 3,910



Ad includes a link to your website



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## Be a Sponsor of the 2026 Global Grape Group Report Launch at the Digital Event

- ▶ Join us as a distinguished sponsor at the highly anticipated In person and online launch events for 2026 Global Grape Group Report!

### Why Sponsor?

- **Enhanced Visibility**  
Your brand will be seen by a global audience of stakeholders in the blueberry industry
- **Exclusive Exposure**  
Your logo and brand will be featured prominently during the event and in promotional materials
- **Brand Alignment**  
Associate your company with the forefront of industry knowledge and innovation



Special logo placement in the event emails promoting the launch and content



Special Logo placement on event materials and during the live stream

### Requirements for Logo:

Please send your logo in high resolution (300 dpi or higher) in PNG, JPEG, or SVG format

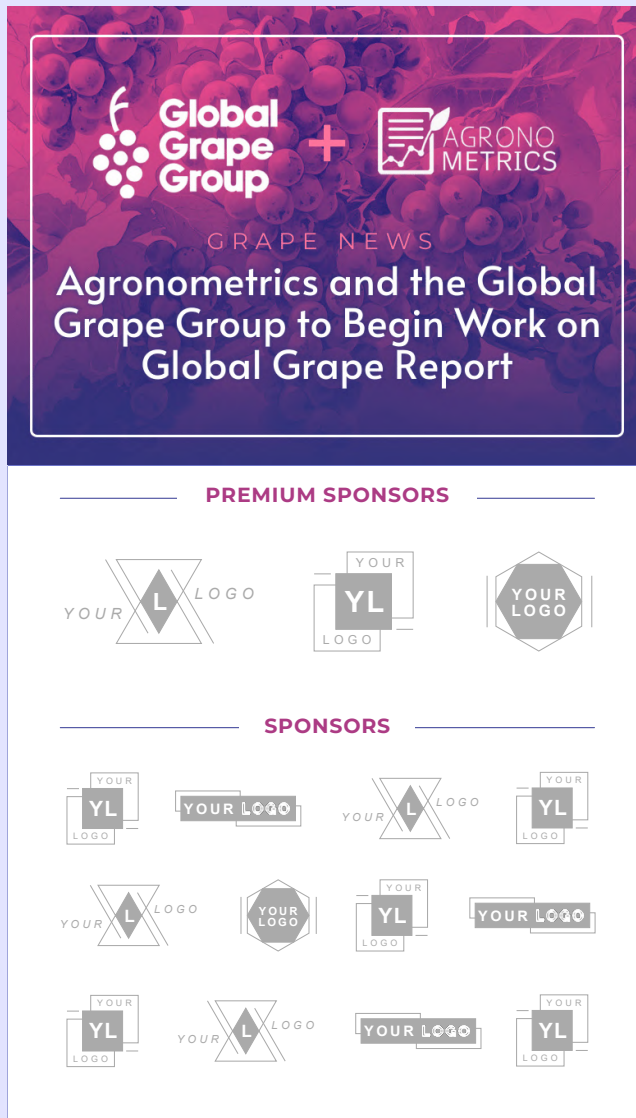
**Launch Event Sponsor**

**USD \$2,000**

## Additional Exposure



Logo included in  
communications and events



- ▶ Media kit
- ▶ Emails calling for advertisers
- ▶ Emails promoting the launch Webinar
- ▶ Dedicated email prior to launch thanking sponsors
- ▶ Sponsor page in presentation of report launch
- ▶ Promotional material post publication

Please contact us for more information



[sales@agronometrics.com](mailto:sales@agronometrics.com)

## Important Dates

<b>Deadline to Purchase Advertisement</b>	Friday, the 26th of June 2026
<b>Deadline for Content/Art</b>	Friday, the 3rd of July 2026
<b>In Person Launch of the Report</b>	XI Congreso Mundial de Uva de Mesa 28 Sep - 02 Oct 2026
<b>Digital Launch of the Report</b>	Wednesday, the 21th of October 2026

Please contact us for more information



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## WHAT IS THE GLOBAL GRAPE GROUP?

### Who we are

The Global Grape Group (GGG) is an international alliance that brings together industry leaders from Chile, Peru, and Mexico, representing the global table grape sector across all stages of the value chain, including producers, exporters, marketers, associated businesses, and public and private institutions.

The Group provides a collaborative framework to exchange knowledge, enhance sector understanding, share industry intelligence, address common challenges, coordinate joint responses, and identify strategic opportunities. The Global Grape Group ultimately aims to support the competitiveness, resilience, and long-term sustainability of the global table grape industry.

### Mission

Our mission is to compile, analyze, and distribute table grape industry information, promoting a shared objective of strengthening worldwide table grape consumption across all markets and formats.

### Please contact us for more information

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