



MEDIA KIT 2026

GLOBAL GRAPE GROUP *REPORT*

15% OFF VALID THROUGH APRIL 30

These companies are already **part of the 2026 Report**

Comité de Uvas



Asociación de Productores de
Uva de mesa del Perú



Distribution

The new point of reference of the global table grape sector for growers, marketers and retailers

Audience Reach

Distribution to 10,000+ table grape industry stakeholders



100+ companies represented by the founding members of the Global Grape Group



Comité de Uvas



Distribution

Media Coverage

Promoted by leading fresh produce industry media

Fresh Fruit Portal.com

Fresh Plaza

THE PACKER

FRUITNET

Redagrícola

Event Presence

Global Grape Group present at key industry events

- XI International Table Grape Symposium (Spain)
- Global Grape Convention (Chile)
- And more

About the Report

This comprehensive report delivers essential information on trends and emerging developments shaping the rapidly evolving global table grape industry. The Global Grape Group (GGG), a major international collaboration launched by Chile, Peru, and Mexico, will release its first Global Grape Report in August 2026, marking a key milestone for the sector.

The Global Grape Group was created to unify the table grape industry around shared priorities such as sustainability, market development, data driven decision making, and the resolution of logistical challenges, with the objective of strengthening global consumption and the long-term future of the sector.




The report will provide critical data and exclusive insights designed to support grape industry professionals in making better informed production, commercial, and strategic decisions. The publication will be available for free download in magazine format through the Global Grape Group's official website.

The report will be officially launched in person during the XI International Table Grape Symposium (Spain)



PREMIUM SPOTS






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20.5 x 27.5 cm 8.07 X 10.83 in	 FIRST PAGE SECTION	USD 5,870	USD 6,900
41x 27.5 cm 16.14 x 10.83 in	 2ND COVER AND 1ST PAGE	USD 7,790	USD 9,160
20.5 x 27.5 cm 8.07 x 10.83 in	 BACK COVER	USD 6,380	USD 7,510

First Page Section Example



REGULAR SPOTS

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41 x 27.5 cm 16.14 x 10.83 in	 TWO PAGE SPREAD	USD 6,470	USD 7,610
20.5 x 27.5 cm 20.5 x 13.75 cm 8.07 x 10.83 in 8.07 x 5.41 in	 FULL + 1/2 EXTENDED PAGE	USD 5,520	USD 6,490
20.5 x 13.75 cm 8.07 x 5.41 in	 1/2 PAGE	USD 3,770	USD 4,430
20.5 x 9 cm 8.07 x 3.54 in	 1/3 PAGE (HORIZONTAL)	USD 3,320	USD 3,910

 Ad includes a link to your website

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Be a Sponsor of the 2026 Global Grape Group Report Launch at the Digital Event

- ▶ Join us as a distinguished sponsor at the highly anticipated In person and online launch events for 2026 Global Grape Group Report!

Why Sponsor?

- **Enhanced Visibility**
Your brand will be seen by a global audience of stakeholders in the blueberry industry
- **Exclusive Exposure**
Your logo and brand will be featured prominently during the event and in promotional materials
- **Brand Alignment**
Associate your company with the forefront of industry knowledge and innovation



Special logo placement in the event emails promoting the launch and content



Special Logo placement on event materials and during the live stream

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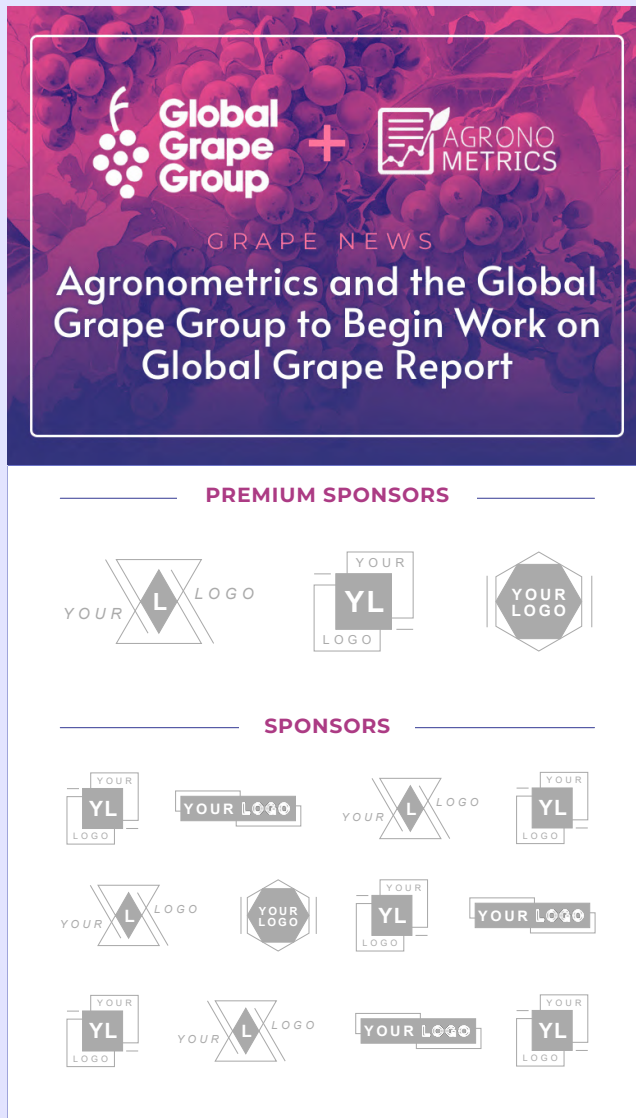
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- ▶ Dedicated email prior to launch thanking sponsors
- ▶ Sponsor page in presentation of report launch
- ▶ Promotional material post publication

Please contact us for more information



sales@agronometrics.com

Important Dates

Deadline to Purchase Advertisement	Friday, the 26th of June 2026
Deadline for Content/Art	Friday, the 3th of July 2026
In Person Launch of the Report	XI Congreso Mundial de Uva de Mesa 28 Sep - 02 Oct 2026
Digital Launch of the Report	Wednesday, the 21th of October 2026

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WHAT IS THE GLOBAL GRAPE GROUP?

Who we are

The Global Grape Group (GGG) is an international alliance that brings together industry leaders from Chile, Peru, and Mexico, representing the global table grape sector across all stages of the value chain, including producers, exporters, marketers, associated businesses, and public and private institutions.

The Group provides a collaborative framework to exchange knowledge, enhance sector understanding, share industry intelligence, address common challenges, coordinate joint responses, and identify strategic opportunities. The Global Grape Group ultimately aims to support the competitiveness, resilience, and long-term sustainability of the global table grape industry.

Mission

Our mission is to compile, analyze, and distribute table grape industry information, promoting a shared objective of strengthening worldwide table grape consumption across all markets and formats.

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